



HOME IMPROVEMENT AWARDS 2026

3 AWARDS. ONE CONSISTENT STRATEGY.

Somfy Hellas wins three awards that confirm innovation gains its true value when it is recognised by the people who live it every day.

somfy®

JUNE 29, 2026 · BASIL & ELISE GOULANDRIS FOUNDATION MUSEUM, ATHENS

When innovation speaks the language of people

On an evening of high aesthetics at the iconic Basil & Elise Goulandris Foundation Museum, the construction, home and technology market gathered to honour those shaping the industry's next chapter.

The Home Improvement Awards stand out because the final verdict belongs to the most important judge of all: the consumer. Every vote represents a real experience; every award translates into trust.



On the red carpet of the Home Improvement Awards 2026, with the three Somfy Hellas awards.

«At the heart of the evening was Somfy Hellas, claiming three major awards — proof that technological innovation, combined with strategic thinking and meaningful communication, creates real value for the market.»

Three expressions, one strategy

SILVER

INNOVATION | OUTDOOR

TaHoma PRO

A platform that redefines how professionals and end users manage the smart home ecosystem.



BRONZE

ENERGY SAVING

Somfy & Solar Panel Systems

Energy efficiency is no longer a choice, but a basic requirement for the homes of tomorrow.



BRONZE

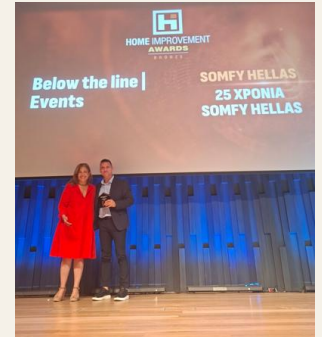
BELOW THE LINE | EVENTS

25 Years of Somfy Hellas

An anniversary experience that highlighted a journey full of partnerships, growth and shared success.



Where technology meets communication!



Moments from the awarding of «Somfy & Solar Panel Systems», the night's winners on stage, and «25 Years of Somfy Hellas».

Marketing no longer functions as a mere promotional mechanism. It is the connecting link between innovation and human experience — the process that turns technology into benefit, and product into choice.

Through integrated campaigns, educational initiatives, digital communication, corporate events and continuous support of the trade network, the Marketing & Communication / Trade department decisively strengthens Brand Awareness and builds a relationship of trust that goes beyond the product itself.

Strong brands are not built with innovative solutions alone. They are built with consistency, experiences and meaningful communication.



A COMMITMENT TO TOMORROW

More than awards. A success that belongs to our people.

Behind every award stands a team: people who design, train, communicate, support, sell and advance a shared vision every day. These three awards are the result of collaboration across every department of Somfy Hellas and its strong network of partners throughout the country.

They do not mark the end of a successful journey — they are the starting point of the next one. Real success is not measured by awards alone, but by the trust earned every single day.



We thank everyone who contributed to this success.

SOMFY HELLAS · MARKETING & COMMUNICATION / TRADE