Somfy Logo

SOMFY GRAPHIC GUIDELINES

somfy®

Le logo Somfy

The logo alone
For use mainly in the following media:
◉ Stationery
◉ Office documents and in-house publications
◉ Building signage
◉ Signage on top of exhibition stands
◉ Events and sponsoring
◉ Packaging
◉ Website

Colour versions

CMYB: C: 0   M: 32   J: 95   N: O

Pantone: 1235 C

RGB: R: 250   V:184 B:0

Web: # FAB800

RAL: 1003

The Somfy logo should preferably be used with the brand yellow on a white background or reversed out in white.

Black & reversed out versions

Rules for use

1. Minimum size

somfy.
⊢12 mm⊣

2. Protected space

On a white, or very light background, use the Somfy logo in yellow.

On any other background (solid fill or visual), use the Somfy logo reversed out in white.

Always aim for optimal visibility: for instance, do not choose an over-complicated background.

Forbidden use

Using of the Somfy logo in yellow on a black or coloured solid-fill is forbidden.
The following are some possible examples of incorrect use.

somfy.